

021206T4FSH

FASHION DESIGN MANAGEMENT LEVEL 6

FAS/OS/FD/GC/03/6 Printed By: Technical And Vocational College

Manage Fashion Design Studio

November/December 2025

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TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION COUNCIL (TVET CDACC)

WRITTEN ASSESSMENT

And Vocational College **TIME: 3 HOURS**

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INSTRUCTIONS TO CANDIDATES

- i. The paper consists of TWO sections: A and B.
- ii. Marks for each question are indicated in the brackets.
- iii. Do not write on the question paper.
- iv. separate answer booklet will be provided

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This paper consists of THREE (3) printed pages

Candidates should check the question paper to ascertain that all

questions are printed as indicated and that no questions are missing. Printed By: Technical And Vocational College Date:

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SECTION A (40 marks)

Answer all questions in this section.

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1. For smooth function during production, every studio depends on specific inputs.
Outline two types of organizational resources that ensure this. (2 Marks)
2. Identify three ways through which staff can be motivated in a studio. (3 Marks)
3. As a managing a fashion design workshop, list FOUR strategies you would execute to effectively prevent accidents. (4 Marks)
4. Competitive advantage of a business depends on visibility and demand of products, highlight FOUR market strategies that attain this. (4 Marks)
5. Highlight FOUR fundamental concepts of quality control that a fashion design manager puts in action in a workshop. (4 Marks)
6. Outline FOUR managerial roles of a fashion design studio manager that will attain seamless operation of a fashion design studio. (4 Marks)

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7. Highlight FOUR factors that affect the quality of a product. (4 Marks)
8. Highlight FOUR disadvantages of poorly motivated workers. (4 Marks)
9. A designer wants to structure a fashion studio, state FOUR factors he will consider when setting up the studio. (4 Marks)
10. Efficient management requires proper documentation. Outline THREE documents that are used in a fashion studio. (3 Marks)

11. List FOUR fashion design studios that exist in the market. (4marks)

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SECTION B (60 MARKS)

Answer question 12 and any other TWO questions

12. TrendWeave Fashio has recently launched a new collection of ready-to-wear

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unisex garments. The studio specializes in creating trendy designs, conducting market research, and ensuring high-quality garment production. The manager has noticed a rise in dem-made outfits and has asked the design team to review their operations to meet this growing demand.

a) Describe FOUR key activities carried out in a fashion studio to develop a new garment collection.

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(8 Marks)

b) Explain THREE ways the studio can ensure quality control in the garment production process.

(6 Marks)

c) Outline THREE benefits of maintaining proper records in a fashion design studio.

(6 Marks)

13. The efficiency of the production process in the fashion design studios relies on its design and layout.

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a) Discuss FIVE essential features of a fashion design studio.

(10 Marks)

b) Describe FIVE advantages of operating in an organized fashion studio.

(10 Marks)

14. When running a fashion design studio, one needs to consistently carry out research and write reports.

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a) Describe FIVE benefits of carrying out market research.

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(10 Marks)

b) Explain FIVE reasons why project estimates should be carried out.

(10 Marks)

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15. Effective management in a fashion studio leads to production of high-quality products.

a) Explain FIVE ways in which you can manage workers.

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(10 Marks)

b) Evaluate FIVE characteristics of a fashion studio manager.

(10 Marks)